



# **ANNUAL REPORT**

## **2021-2022**

**Kentucky Craft History & Education Association**  
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# **Kentucky Craft History & Education Association**

## **Annual Report 2021-2022**

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**BOARD OF DIRECTORS**

Phillis Alvic, President  
Lexington, KY

Karen McIntyre, Treasurer  
Lexington, KY

Fran Redmon, Secretary  
Frankfort, KY

Jessica Evans  
Lexington, KY

Tim Glotzbach  
Richmond, KY

Judy Kushner  
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Founding President  
Tesuque, NM

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Sherry Jelsma  
Shelbyville, KY

Crit Luallen  
Frankfort, KY

Kay Lowe Masuhr  
Louisville, KY

Juanita Peterson  
Lexington, KY

Dear Friends and Supporters:

The Kentucky Craft History and Education Association (KCHEA) is pleased to present its 2021-2022 Annual Report. While the Covid pandemic restrictions limited in-person meetings and public programming, KCHEA was able to advance meaningful activities toward its mission of documenting and presenting the ongoing impact of craft in Kentucky.

Highlights of KCHEA's 2021-2022 programming:

- Implemented grant funding from Kentucky Oral History Commission in the amount of \$1785 and completed indexing and transcriptions of 7 remaining oral history interviews
- Successfully implemented Friends campaign
- Secured a venue commitment for Sharing the Stories Exhibit for 2023
- Appointed new board member and successfully transferred duties to new officers

We hope you will review the following report and see that even in trying times the all-volunteer KCHEA board was able to make progress.

In the meantime, look for us on social media and the Internet.

Sincerely,

Phillis Alvic  
KCHEA Board President

## MISSION

***The Kentucky Craft History and Education Association gathers, conserves and presents the history and ongoing impact of crafts in Kentucky.***

## VALUE STATEMENTS

***There is an inherent value in the making of craft*** which embodies both skill and design; many skills are intrinsic in rural culture and have historically been part of essential living.



***Kentucky has a long and rich craft heritage*** involving both the makers and organizations of craft that have created both an economic and cultural impact resulting in national and international recognition for the state as a model for craft development.



***History provides valuable lessons that impact our future*** and documenting and sharing Kentucky's craft history honors the makers and creates pride in our heritage.



***The arts offer many educational and economic benefits and support the development of intellectual skills.*** Crafts can play a role in education through a variety of academic disciplines connecting students to craft artists as role models and educating them to craft as a vocational and lifestyle choice.



***The documentation and preservation of Kentucky's craft history is needed and urgent*** and is best done through the artifacts, documents, and stories told by craft makers and organizational leaders that have most significantly impacted the state's craft movement.



***Partnerships are important*** and have been vital to Kentucky's craft success and are critical to the ongoing preservation and documentation of its history.

## KCHEA STRATEGIC PLAN 2021 - 2022

### GOAL I:

#### ***Strong Organizational Capacity to achieve KCHEA mission***

Objective 1: Increase Board Membership to a total of 12.

Objective 2: Cultivate partnerships with organizations to implement KCHEA programming.

Objective 3: Establish a Financing and Fundraising Plan.

Objective 4: Offer a “Friends of KCHEA” category with benefits.

### GOAL II:

#### ***Kentuckians to take pride in our long, diverse, and continuing craft history (Public Programs and Projects)***

Objective 1: Develop one annual public program per year.

Objective 2: Continue to seek additional venues for the *Sharing the Stories* exhibition.

Objective 3: Continue to make the *Craft Luminary* video interviews accessible.

Objective 4: Provide other means for delivering the *Legacy Workshop* information.

Objective 5: Encourage museums and galleries throughout the state to collect and/or exhibit crafts.

### GOAL III:

#### ***A strong support system for the identification, research and documentation (i.e. scholarship) of Kentucky Craft History***

Objective 1: Continue the *Craft Luminary* Project (oral history videos).

Objective 2: Continue to encourage the *Legacy* Project “everyone has stories to tell” where people document their own traditions and history.

Objective 3: Formulate methods for brokering between donors and historical repositories.

Objective 4: Continue to support and expand the *Kentucky Crafts Overview*.

### GOAL IV:

#### ***A Strong Brand Identity for KCHEA***

Objective 1: Maintain a strong public presence through social media and the KCHEA website.

Objective 2: Continue to strive toward making KCHEA’s work a national model.

## KCHEA ACCOMPLISHMENTS 2021 – 2022

### GOAL I:

#### *Strong Organizational Capacity to achieve KCHEA mission*

##### Administration:

- Continued to document KCHEA activities and projects via formal reports.
- Conducted meetings via Zoom during restrictions on personal meetings due to Covid pandemic.

##### Board Development:

- Transitioned to new treasurer with an orientation by outgoing treasurer. Updated all related accounts and responsibilities.
- Jessica Evans, Ashland, Kentucky joined the board of directors.
- Identified need to add vice president position to the board of directors and amend by-laws accordingly at annual meeting.

##### Funding:

- Implemented newly established Friends campaign.
- Participated in fundraising programs including Kroger Community Rewards, GoodShop, and Amazon Smile.

### GOAL II:

#### *Kentuckians to take pride in our long, diverse and continuing craft history (Public Programs and Projects)*

- Followed-up on earlier research for a venue to present Kentucky Craft Luminaries: Sharing the Stories exhibit. Received commitment from Behringer-Crawford Museum in Covington for early 2023. Identified Northern Kentucky craft artisans for possible inclusion in the exhibit.
- Seven video oral history interviews placed with Thomas D. Clark Center for Kentucky History
- Provided copies of interview video DVDs to those interviewees yet to receive.

### GOAL III:

#### *A strong support system for the identification, research and documentation (i.e. scholarship) of Kentucky Craft History*

- Implemented Kentucky Oral History grant received in prior FY year for the transcription, indexing and syncing of remaining 7 Craft Luminary oral history interviews.

- Renamed the Kentucky Crafts Overview online portal to the Kentucky Craft Encyclopedia, in keeping with KCHEA's original vision and added links to Kentucky Craft Luminary interview videos.

**GOAL IV:**

***A Strong Brand Identity for KCHEA***

- Maintained KCHEA web site including board updates, links to oral history interviews, addition of Friends page with online payment option and organizational reporting.
- Maintained presence on social media accounts. Posted several testimonials by artists and supporters to promote the Friends campaign. Included 193 Facebook posts and a total reach of 2086.
- Generated press releases and e-blasts related to the launch of the newly designed web site, new board officers and appointments, and launch of the Friends campaign. Each mailed to over 400 contacts with an average 31% open rate and 56 total clicks.

## **KCHEA CRAFT LUMINARY PROJECT REPORT**

In May 2021, KCHEA was awarded a Kentucky Oral History Grant in the amount of \$1,785 for 10.5 hours of recorded Kentucky Craft Luminary interviews with a completion requirement by June 30, 2022.

The grant provided for the transcription, indexing, and syncing of approximately 10.5 hours of recorded video seven interviews with craft artists, a crafts organization director and an arts educator and consultant to the state of Kentucky, all of whom have had an impact on the craft development in the state. Since 2007 KCHEA has been conducting video interviews with Kentucky craft artists who have been outstanding craftspeople and influential in the making of and preserving of their craft. All 7 video interviews have been successfully transcribed, indexed, synced, audited, and archived at the Thomas D. Clark Center for Kentucky History. They joined the other video interviews and transcripts already archived there in the Craft Luminary and Luthier Projects for a total of 89, which are all available for public use and research purposes.

All the artists interviewed have committed their lives to their art forms. All of them are past retirement age yet continue to be productive today even into their 90's. One artist, Dobree Adams, found while taking photos to document her weavings, a love and talent for photography. She has now had several art shows that display her weavings and her photographs.

Warren Brunner, photographer, has produced eleven books that document people and places of Appalachia. He documented the "War on Poverty" in the 60's and has had photos in the Smithsonian and Time Magazine. Kentucky writer James Still said, "Warren has helped Appalachia see and remember itself – a Norman Rockwell of Appalachia". Warren has donated his 8000 plus photos to Berea College and they are now archived there.

John Taylor of Louisville Pottery, now Louisville Stoneware, is a 200-year-old pottery. One of their poplar design patterns is the Bachelor Button which Mamie Eisenhower used as her everyday dishes while living in the White House. Judy Sizemore has received the Governor's Award in the Arts and had recently received the East Kentucky Leadership award for her work with artists and teachers. She wrote an arts educators guide to help teachers integrate arts into the everyday curriculum, bringing arts into the classroom. Mary Colmer, a corn shuck doll artist, has made almost 12,000 dolls since opening her shop in 1989. Each craft artist, organizer or educator has many points of interest and highlights to share in these interviews,

A final report was provided to the Kentucky Oral History Commission as a requirement tied to funding. KCHEA is proud and appreciative of this very productive and ongoing partnership with the Kentucky Historical Society.



## Friends of KCHEA Report

The Friends of KCHEA campaign was implemented in FY 2021-2022 with the goal of increasing funding for the organization through monetary donations and expansion of engaged supporters. An attractive postcard mailer was developed and 173 were distributed to the existing mailing list and an expanded list of individuals suggested by Board members. An additional announcement was sent via email to approximately 400 contacts that included artists, donors, craft/art/history organizational representatives, Craft Luminary artists and other potentially interested individuals.

A special page was created on the KCHEA website for the purpose of promoting the campaign and allowing supporters to join via online credit card payments and/or a mail-in option. The board approved the purchase of a customized USB jump drive featuring the KCHEA logo to be sent as a gift of appreciation for those signing up to be friends. The drives, in a credit card format which allowed for the least expensive mailing option, were sent with a customized thank you card.

There were 28 Friends signups for the 2022 campaign.



**KCHEA Profit & Loss for July 2021 – June 2022  
Proposed Budget for July 2022 – June 2023**

	21'-22'			'22 – '23
	Actual	Budget	Over/Under	Budget
<b>Income</b>				
Contributions	1804.78	2500.00	695.22	2500.00
Grants	1785.00	0.00	1785.00	1500.00
Friends Campaign	0.00	0.00	0.00	1250.00
Sponsorships	0.00	0.00	0.00	1500.00
<b>Total Income</b>	<b>3589.78</b>	<b>2500.00</b>	<b>1089.78</b>	<b>6750.00</b>

<b>Expense</b>				
<b>Operating</b>				
Board Training	0.00	0.00	0.00	0.00
Office Supplies	60.38	300.00	-239.62	300.00
Postage	205.60	150.00	55.60	200.00
Insurance	0.00	450.00	-450.00	450.00
Fees	57.73	50.00	7.73	50.00
Memberships	25.00	125.00	-100.00	125.00
Promotion	550.25	200.00	350.25	550.00
Software	60.00	0.00	60.00	100.00
Travel/Misc.	0.00	0.0	0.0	0.00
<b>Total Operating</b>	<b>958.96</b>	<b>1275.00</b>	<b>316.04</b>	<b>1775.00</b>
<b>Projects</b>				
Friends Campaign	520.50	0.00	520.50	700.00
Indexing/Transcripts	2068.00	650.00	1418.00	650.00
Exhibits	0.00	0.00	0.00	1500.00
Luminary Interviews	0.00	0.00	0.00	1500.00
Legacy Events	0.00	0.00	0.00	250.00
<b>Total Projects</b>	<b>2588.50</b>	<b>650.00</b>	<b>1938.00</b>	<b>4600.00</b>
<b>Total Expense</b>	<b>3547.46</b>	<b>1925.00</b>	<b>1622.46</b>	<b>6375.00</b>
<b>Net Income</b>	<b>42.32</b>	<b>575.00</b>	<b>532.68</b>	<b>375.00</b>

## KENTUCKY CRAFT HISTORY AND EDUCATION ASSOCIATION BOARD OF DIRECTORS

**Philis Alvic, President** is an artist, weaver, and writer. Since graduating from the School of the Art Institute in Chicago, she has shown her work in exhibitions throughout the country. In 1977 she was awarded the Certificate of Excellence from the Handweavers Guild of America and received an Al Smith Fellowship from the Kentucky Arts Council in 1996. She has published over 100 articles and papers on crafts and crafts history and two books, one on early 20<sup>th</sup> century Appalachian weaving centers and the other on crafts of Armenia. She served as an international craft development consultant through agencies funded by USAID.

**Fran Redmon, Secretary**, has a B.F.A. in Commercial Art from Western Kentucky University. From 1986 through 2007, she served as director of the Kentucky Craft Marketing (CMP), a program of the Kentucky Arts Council, an award-winning and nationally modeled program. She received the 2007 Craft Organization Development Association's (CODA) national award for "Outstanding Service, Creative Thinking, and Leadership" having a significant impact on the crafts field. State and national leadership positions include serving on numerous boards, advisory councils and state government committees. She has consulted with programs in Georgia and Pennsylvania and CODA. She is currently a Kentucky Peer Advisor for the Kentucky Arts Council and marketing chair for the Appalachian Artisan Center. She is a part-time business co-owner of Redmon2 Marketing + Design and a working artist.

**Karen McIntyre, Treasurer** is an accredited associate (AIF®) at Meridian Wealth Management LLC in Lexington, KY. She has more than 15 years of experience working with high-net-worth clients as well as the emerging affluent in matters of investment management financial planning. Originally from Ohio, Karen studied at Bowling Green State University and received a Bachelor of Science in Business Administration from Indiana Wesleyan University before moving to Lexington in 2011. In her free time, Karen offers her time as a volunteer and fundraiser for local charities, practices yoga and enjoys walking with her husband, Dan, and black Labrador, Abby.

**Jessica Evans** has a BFA in Ceramics from East Tennessee University. When Jessica, a Boyd County, Kentucky native, took a pottery elective to fill a hole in her schedule as a college freshman, she had no idea the world of creative experiences and opportunities that it would open up. She has since used her eye and penchant for expression in production pottery work, exhibit curation, graphic design and marketing, teaching, and administrative roles at galleries, museums, and art centers. Jessica now has a decade of leadership experience in non-profit and arts administration. Prior to joining CEDIK in January 2020 as an Arts Extension Associate, she served as Executive Director of the Appalachian Artisan Center in Hindman, Kentucky. There, she envisioned and implemented a half-million-dollar Creative Place-making Initiative termed the "Culture of Recovery" which has gained national acclaim utilizing the power of the arts in addiction healing.

Jessica's additional training as a Community Scholar and as a Kentucky Rural-Urban Exchange Cohort informs her work to bridge divides within communities through creativity and good stewardship. At CEDIK, Jessica continues and expands her work of integrating arts into recovery efforts, developing a statewide curriculum and toolkit for use by community partners who wish to strengthen existing treatment programs for substance use disorder through the addition of arts-expression programming.

**Tim Glotzbach** is a studio artist/lecturer. He earned a Master of Fine Art in Jewelry/Metalsmithing from Southern Illinois University- Carbondale and was a Professor of Art at both the State University of New York-Oswego and 21 years at Eastern Kentucky University. Tim's work led him to serve as the Academic Dean of Heritage and Humanities at Hazard Community & Technical College and he was founding Director of the Kentucky School of Crafts. In 2018, Tim retired as Director of Berea College Student Crafts program. Throughout his career, Tim's work has been included in numerous national/regional invitational and juried exhibitions and he continues to serve as a board member for a number of arts and local non-profit organizations. In 2003, Tim was awarded the Rude Osolnik Award for outstanding individual efforts in crafts advocacy and education, and excellence in personal design and workmanship.

**Judy Kushner**, formerly from Danville, Illinois and Louisville, Kentucky, now resides in Georgetown. She is a self-taught fiber artist producing a colorful line of hand-painted neckties and silk scarves. Her work that began with a focus on Derby designs has expanded in subject matter with an emphasis on color, mood and motion. She is a juried member of the Kentucky Crafted Program (Kentucky Arts Council), Kentucky Guild of Artists and Craftsmen, and the Louisville Artisan Guild. She exhibits at the award-winning Kentucky Crafted Market, and other regional fairs. She received a grant to teach in schools and has received several commissions. Numerous corporate clients include Alltech, Yum!Brands, and Visa among others. Judy received a commission from the Commonwealth of Kentucky to design an ornament for the White House Christmas tree.

**Peggy McAllister** is a graphic designer, artist, storywriter, building restorer and fan of the arts. After earning a BFA at Eastern Kentucky University, she spent 30 years at the Lexington Public Library in the marketing department as the graphic designer and Central Library Gallery exhibits manager. She is currently a docent at the Mary Todd Lincoln House and project manager for Bee & Clover Renovations. She is on the board of the Kentucky Ecuador Partners and serves on the City of Winchester Design Committee and a member of Winchester Innovative Business Association.

**Mary Reed** is a craft artist and co-owner of Appalachian Crafts. She attended the University of Kentucky where she studied fine arts. She is a juried member of the Kentucky Guild of Artists and Craftsmen, the Kentucky Craft Marketing Program, the Kentucky Peer Advisory Network, and a Community Scholar. She serves on the advisory council of the Kentucky Appalachian Artisan Center and as a mentor for the Kentucky Craft Marketing Program. She has conducted numerous crafts workshops and artist residencies in elementary schools and her work has been presented in numerous exhibitions. Mary is the current chair of Artist Advisory Council, Appalachian Artisan Center. She is the founder and current president of the Estill Arts Council.

**Abby Vaughn** works as development director for Unified Trust Company's Wealth & Trust Management team with over 30 years of expertise in investment sales and banking. Prior to coming to Unified Trust Abby worked for a Global Financial Services Company and a Fortune 500 Bank focusing on high-net worth families. She is skilled in providing personalized service in collaboration with financial partners. She believes strongly in giving back to the community and has served on various boards including Lexington Humane Society, OperaLex, Lexington Art League, and Woodland Executive Board. Abby assists with fundraising for Blue Grass Community Foundation, Commerce Lexington, KET, and The March of Dimes. She spends her free time dabbling with home design and is passionate about animal rescue.

## **EMERITUS**

**Susan Goldstein, Founding President**, an artist, curator, and art collector, graduated from the University of Vermont with a B.A. in Elementary Education and earned a M.A. degree in Counseling Psychology from Tuft's University. An innovative clay artist, her work has been included in many national and regional exhibitions, including the Governor's Mansion in Frankfort and the Congressional Office Building in Washington DC. She has numerous past and present board affiliations including the Kentucky Museum of Art and Craft, the Lexington Art League, Lexington Fayette County Government, and the Kentucky Guild of Artists and Craftsmen, where she served as president. In 2009, nominated by the Lexington Arts Council, she received the National Philanthropy Day Award.