



ANNUAL REPORT

2009-2010

Kentucky Craft History & Education Association
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Kentucky Craft History & Education Association

Annual Report 2009-2010

C O N T E N T S

President's Letter.....	Page 1
Mission & Value Statements	Page 2
Overview of Accomplishments.....	Page 3
Project Reports.....	Page 4
Financial Report.....	Page 5
Board & Advisors	Pages 6 & 7

November, 2010

Dear Friends and Supporters,

The Kentucky Craft History and Education Association (KCHEA) is proud of the many accomplishments it made during FY 2009-2010.

As a newly formed non-profit, it has been important to focus on building a stable foundation and to develop the tools needed to grow into a strong functioning organization. KCHEA's board has invested considerable time into business and strategic planning. It has developed several committees and policies to assist with and streamline board activities. Board Development has come in the form of self-assessment and seeking out opportunities for learning and training. Likewise, beginning to form relationships with Kentucky art and history communities has been important to building the framework for partnerships that will enable KCHEA to focus on its short and long-term goals.

In addition to the more mundane accomplishments of building an organizational infrastructure, KCHEA can point to several milestone accomplishments that have touched the community and helped KCHEA become more visible to potential audiences, partners, and supporters, which includes:

- Development of marketing materials and outreach to national organizations
- Hosting a forum, "Kentucky Craft History: Gather, Conserve, Present" attended by more than 50 participants and supported by LexArts and the Kentucky Arts Council, along with local businesses.
- Continued work on the oral histories "Craft Luminary Project," including establishment of a committee, program guidelines, the addition of four folk artists oral history interviews and the transcription of over 40 interviews through an Oral History Commission Grant.
- Planning for the 2010 Lexington Public Library Exhibit, "Kentucky Art and Craft: A Continuum of Creativity," featuring contemporary and traditional craft.

As KCHEA moves forward into the coming year, it plans to utilize what was learned from the 2009 Forum to determine programmatic and funding priorities. The board will continue to become better educated, increase its membership, and expand committee participation.

The support and enthusiasm expressed for KCHEA and the work that we've done to date is extremely encouraging. We look forward to fostering ongoing statewide support and potential partnerships so we can continue to support our mission to gather, conserve and present Kentucky's craft history and the ongoing impact of crafts in Kentucky.

Sincerely,



Fran Redmon
KCHEA President

MISSION

The Kentucky Craft History and Education Association gathers, conserves and presents the history and on-going impact of crafts in Kentucky.

VALUE STATEMENTS

There is an inherent value in the making of craft which embodies both skill and design; many skills are intrinsic in rural culture and have historically been part of essential living.



Kentucky has a long and rich craft heritage involving both the makers and organizations of craft that have created both an economic and cultural impact resulting in national and international recognition for the state as a model for craft development.



History provides valuable lessons that impact our future and documenting and sharing Kentucky's craft history honors the makers and creates pride in our heritage.



The arts offer many educational and economic benefits and support the development of intellectual skills. Crafts can play a role in education through a variety of academic disciplines connecting students to craft artists as role models and educating them to craft as a vocational and lifestyle choice.



The documentation and preservation of Kentucky's craft history is needed and urgent and is best done through the artifacts, documents, and stories told by craft makers and organizational leaders that have most significantly impacted the state's craft movement.



Partnerships are important and have been vital to Kentucky's craft success and are critical to the ongoing preservation and documentation of its history.

OVERVIEW

Accomplishments and Progress Toward Goals

GOAL I: Develop strong organizational capacity to promote our mission.

Policies:

- Reviewed and revised existing administrative policies
- Developed new policies related to Audio Recordings, Committee Structure and identified others to develop including New Member Recruitment, Debit Card Use, Board Reimbursement, and Annual Report
- Established funding priority to obtain part-time staff assistance, completed Administrative Assistant job description

Board Development:

- Assessed current board member skills and identified areas of need for new members
- Increased board membership by one, added Nancy Atcher to the board
- Attended UK Non-Profit Leadership Initiative workshop, and joined it's member network in order to utilize free training

Planning:

- Utilized outcomes from Forum on Kentucky Craft History to identify programming needs and set priorities
- Established a Fundraising Committee
- Continued to monitor and develop activities according to strategic plan

GOAL II: Create a strong image for marketing.

- Board members represented KCHEA at several conferences including:
 - Oral History Association Conference, October 2009, Louisville
 - Appalachian Studies Conference, March 2010, Dahlonega, Georgia
 - Craft Organization Director's Association (CODA), April 2010, Savannah, Georgia
- Developed and distributed flyer at national CODA Conference, presented for 3-Minutes of Fame
- Established web and brochure committees

Goal III: Facilitate and support the research and documentation of Kentucky's craft history and make it available to many populations.

- Established process for collections including identification of sub-committees for paper, people and objects.
- Identified KCHEA web-site and virtual craft encyclopedia as priority project and fundraising goal
- Continued work on KHS Oral History transcription grant--thirty-nine transcripts and videos to be part of the state's Oral History archives

GOAL IV: Partner with other organizations in crafts, the arts, education and humanities to preserve and present Kentucky's craft history.

- Conducted Kentucky Craft History Forum to gather input on collecting, as well as potential partnerships and projects.
- Had communications regarding use of KCHEA videos for TourSEKY tourism web promotion.

GOAL V: Serve as a national model for collecting and for documenting the craftspeople, written information and objects of our state's history.

- Established procedures for maintenance and identification of KCHEA documents, and preservation of records
- Developed process for backup retention of KCHEA documents and materials

GOAL VI: Present the history of crafts so that all Kentuckians take pride in our long, diverse and continuing craft traditions.

- Craft Luminary Project--developed guidelines, application, and established committee. Completed four video histories with Eastern Kentucky folk artists.
- Planned for development of Lexington Public Library Exhibit

PROJECTS

"Kentucky Craft History: Gather, Conserve, Present"

The one-day event was held November 13, 2009 at ArtsPlace in Lexington, Kentucky. It brought together 54 representatives of arts, crafts, educational, governmental, and historical organizations concerned about the preservation and dissemination of information about Kentucky's rich crafts history. The event met the goals of introducing KCHEA to others, signaling to them KCHEA's willingness to work with them on common objectives, and soliciting their input.

The day's agenda included a presentation about KCHEA, followed by introduction of participants. Then and breakout sessions discussed the collection and documentation of people, paper and objects. Each group looked at what was currently being collected, what needs to be collected and methods of collecting. A general wrap up session focused on potential activities and events that might aid in the presentation of Kentucky craft history. Participants were enthusiastic about KCHEA's organizational objectives and actively engaged in the sessions.

Since it was important that KCHEA board members be active participants in the Forum sessions, Judy Sizemore was hired as a facilitator and recorders and moderators were used to carry out the main managerial functions of the day. Betsy Adler was hired to conduct an evaluation of the event. A Final Report was produced following the Forum, which was sent both to those that attended and others who requested to learn more about the Forum.

KCHEA's board has carefully reviewed and assessed the materials generated in the sessions. A list of Forum generated priorities have been matched with KCHEA's organizational goals and objectives. A plan of action has been developed that includes several ideas presented at the Forum.

The Forum was supported by a \$660 from registration fees, \$1500 in grants (*\$750 each from LexArts and the Kentucky Arts Council) and \$500 from Dr. and Mrs. Chuck Rolph. There were in-kind donations of \$6635 from individuals and businesses, which included 265 volunteer hours.

**LexArts funds administered FY 2011*

"Craft Luminary Project"

The purpose of the Craft Luminary Project is to document and preserve through oral history interviews the personal histories of individuals who have made significant contributions to Kentucky's craft movement and impacted Kentucky craft history. KCHEA continued and expanded the interview project developed by Kentucky Guild of Artists and Craftsmen's (KGAC) oral history committee. Oral Histories completed by KGAC were turned over to KCHEA and to date, over 40 oral histories have now been completed.

In FY 2010 work on the Craft Luminary Project included development of Guidelines and an application form and the establishment of a committee that reviews oral history recommendations for the board. In follow up to a 2009 Oral History Commission Grant, transcriptions of the interviews were completed and edited in the past year that will be maintained at the Kentucky History Center.

KCHEA added four oral histories in FY 2010 which were conducted with several Eastern Kentucky folk artists: Minnie Adkins, Tim Lewis, Ronald Cooper and Calvin Coopers. Assistance for the interviews was provided by the Kentucky Folk Art Center, Morehead Kentucky. A complete list of the oral histories that KCHEA maintains is available upon request.

Currently, KCHEA only conducts oral histories with those individuals whose stories are considered to be urgent and at risk.

FINANCIAL REPORT

	FY 2009-2010 ACTUAL	FY 2010-2011 PROJECTED
<u>Revenue:</u>		
Contributions:	\$750.00	\$1,000.00
Grant Funds:		\$1,500.00
Forum Revenues	\$1,585.00	\$1,500.00
Net Assets Carried Forward:	\$20,313.25	\$14,991.36
TOTAL REVENUE	\$22,648.25	\$18,991.36
<u>Expenses:</u>		
Personnel/Administration		\$2,500.00
Project/Forum	\$2,366.86	\$2,500.00
Project/Interviews	\$4,496.34	\$2,000.00
Project/Exhibit		\$200.00
Board Training		\$600.00
Membership Fees	\$165.00	\$200.00
Email/Web Services	\$34.95	\$100.00
Marketing - Printing		\$1,000.00
Software	\$180.00	\$100.00
Mail Services	\$67.00	\$67.00
Filing Fees	\$9.00	\$9.00
Supplies	\$337.74	\$250.00
Net Assets to Carry Forward	\$14,991.36	\$9,465.36
TOTAL EXPENSES	\$22,648.25	\$18,991.36

Contributions:

Grants:

Kentucky Arts Council, \$750

Additional Cash and In-Kind Support:

Mike Ades, Greenbaum, Doll & McDonald, Lexington
 ArtsPlace, Lexington
 Magee's Bakery, Lexington
 People's Bank, Berea
 Marie Hochstrasser, Lexington
 Kentucky Artisan Center at Berea, Berea
 Pepsi-Cola Bottling Company, Lexington
 Portofino's, Lexington
 Dr. and Mrs. Chuck Rolph, Lexington
 Saloman & Company, Lexington
 Third Street Stuff, Lexington

BOARD OF DIRECTORS

Susan Goldstein, Founding President, is an artist, curator, and art collector, graduated from the University of Vermont with a BA in Elementary Education and earned a Master's degree in Counseling Psychology from Tuft's University. An innovative clay artist, her work has been included in numerous exhibitions, including the Governor's Mansion in Frankfort and the Congressional Office Building in Washington, D.C. Her work has earned awards including the Purchase Award from the Hoyt Institute of Fine Arts. She has numerous past and present board affiliations including a term as president of the Board of the Kentucky Guild of Artists and Craftsmen.

Fran Redmon, President, has a B.F.A. in Commercial Art from Western Kentucky University. From 1986 through 2007 she served as director of Kentucky Craft Marketing (CMP), a program of the Kentucky Arts Council. Fran successfully spearheaded numerous initiatives that gained international recognition for the CMP and established it as a national model. In 2007 she was the recipient of the Craft Organization Development Association's (CODA) national award for "Outstanding Service, Creative Thinking, and Leadership" having a significant impact on the crafts field. Fran has held craft leadership positions in Kentucky and nationally, serving on several boards, advisory councils and various state government committees. She has recently done consulting work with programs in Georgia and Pennsylvania, worked as a consultant for CODA, and is a Kentucky Peer Advisor for the Kentucky Arts Council.

Mary Reed, Secretary, is a craft artist and co-owner of Appalachian Crafts. She attended the University of Kentucky where she studied fine arts and is a juried member of the Kentucky Guild of Artists and Craftsmen, the Kentucky Craft Marketing Program and the Kentucky Peer Advisory Network. She serves on the advisory council of the Kentucky Appalachian Artisan Center and as a mentor for the Kentucky Craft Marketing Program. She has conducted numerous crafts workshops and artist residencies in elementary schools and her work has been presented in numerous exhibitions.

Tim Glotzbach, Treasurer, earned a Master of Fine Art in Jewelry/Metalsmithing from Southern Illinois University. He is the current director of the Berea College Student Crafts Industries and former dean of the Kentucky School of Crafts. His work has been in numerous exhibitions, including solo exhibits at Berea College and Eastern Kentucky University. He has served as keynote speaker for the Southern Highland Handicraft Guild and was awarded the Rude Osolnik Award for outstanding individual efforts in crafts advocacy and education, and excellence in personal design and workmanship.

Philis Alvic is an artist, weaver, and writer. Since graduating from the School of the Art Institute in Chicago, she has shown her work in exhibitions throughout the country and been awarded the Certificate of Excellence from the Handweavers Guild of America. She has published over 100 articles and papers on crafts and crafts history and two books, one on early 20th century Appalachian weaving centers and the other on crafts of Armenia. She serves as an international craft development consultant through agencies funded by USAID.

Nancy Atcher has a B.S. in Business from Indiana University. In 1983, she was the first executive director of the Kentucky Art and Craft Foundation, now known as the Kentucky Museum of Art and Craft, Louisville, Kentucky. In 1987, she joined Kentucky Craft Marketing, a program of the Kentucky Arts Council, where she assisted with many successful initiatives to sell the state's crafts. In 2001, she coordinated the Program's Product Development Initiative, teaming with artists, craftspeople and retailers to build a retail program for Kentucky products. Since retirement in 2008, Nancy provides marketing workshops to organizations, consulting with individual artists and is active in community theater. She has served on the board of the Artist Business Institute and is currently the chair of the Fine Arts Committee at First United Methodist Church, Frankfort.

Richard Bellando was co-owner and vice president in charge of sales and operation of Churchill Weavers and before that, served as the director of the Berea College Student Crafts Industries. He graduated from Berea College and did postgraduate work at Vanderbilt University. He was the first executive director of the Kentucky Guild of Artists and Craftsmen from 1967-1970. He currently serves on the boards of numerous arts, business, and civic organizations.

Lila Davis Bellando earned a BA in Elementary Education at Berea College and a Master's degree in Education with a concentration in art at Eastern Kentucky University. Before becoming co-owner and president of Churchill Weavers in charge of design and product development, she was an elementary art teacher. She has extensive affiliations, past and present, with boards of arts, civic, and education organizations, including serving as the Vice Chair of the Kentucky State Board of Education. She is currently serving as president for the Southern Highland Handicraft Guild board of directors.

ADVISORY COUNCIL

Kimberly H. Bryant is a practicing attorney with Greenebaum, Doll & McDonald and a member of the Corporate and Commercial Practice Group and the Real Estate Development and Construction Law Team. Her civic and charitable involvement includes Bluegrass Rape Crisis Center Board of Directors, 2006-Present; Leadership Lexington Class of 2008-2009; Advanced Manufacturing Partnership member, 2008; and Vice Chairperson of the Lexington-Fayette Urban County Government Address Enforcement Hearing Board, 2008-Present. She is a 1996 graduate of Morehead State University and obtained her law degree from the University Of Kentucky College Of Law in 2001.

Marie Hochstrasser, a fiber artist and art educator has a masters degree in Art Education /Textile Research from the University of Oregon and a BA from UCLA. She taught Art Education at Transylvania University and the University of Kentucky. She has exhibited her fiber work on both coasts, as well as regionally. She helped found the Fiber Guild of Lexington, Inc. and served a several terms as President. She has served as President of the Lexington Art League, and of the Kentucky Guild of Artists & Craftsmen, as KY Representative to the Handweavers Guild of America and the American Craft Council/Southeast Region and on the Board of the KY Museum of Art and Craft, Louisville. She has written articles on Kentucky women artists for *Arts Across Kentucky* Magazine. Honors include Second Prize in the 1954 Young Americans Exhibition at America House in New York City, the Kentucky Crated Emeritus Award, and the Rude Osolnik Award for her lifetime contribution to the advancement of Kentucky craft.

Lester Pross has a MA from Ohio University and has studied extensively abroad. He is a recognized Appalachian landscape painter, was the chair of the Berea College Art Department for many years and also taught internationally. He was the first president of the Kentucky Guild of Artists and Craftsmen and in that capacity coordinated the Kentucky Guild Train. He is a former president of the Kentucky Art Education Association. His honors include a Fulbright Fellowship, Who's Who in American Art listing, and Kentucky Guild Fellow. He has exhibited, lectured, and juried exhibit extensively and has many published articles to his credit. He is currently active in the community serving on several boards.

Judy Sizemore, an arts and educational consultant, has served as an arts education consultant for the Kentucky Arts Council, the Kentucky Department of Education, Kentucky Educational Television, and the Kentucky Historical Society. Her latest project was to develop a Visitor's Guide, Audio tour, and extensive, web-based educational materials as a companion project for TRADITIONS/INNOVATIONS: American Masterpieces of Southern Craft and Traditional Art (<http://www.traditioninnovation.org>). The exhibit is currently touring nine states.