



ANNUAL REPORT

2010-2011

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Dear Friends and Supporters,

The Kentucky Craft History and Education Association (KCHEA) is pleased to present its 2011 Annual Report.

During the past year, the KCHEA board has worked to educate itself and develop tools that will enable us to reach out to the community and to share our mission and goals. Following the forum we hosted on Kentucky Craft History in 2009, we carefully evaluated input to help identify and find focus for our work. The measuring stick used to evaluate potential opportunities looked at two key objectives. The activity would need to both document Kentucky's craft history and also provide accessible information for education and research to as broad an audience as possible.

The project that surfaced as best meeting these objectives was a virtual Craft Encyclopedia. To inform our work, a presentation was hosted on the digitization of collections by Anna Fariello, director of the Craft Revival Project, and Tom Parrish, author of the Encyclopedia of World War II. During the past year, KCHEA began to construct a framework for how this might be accomplished. We are excited to present an update on our plans to develop a Kentucky Craft Encyclopedia within this report.

KCHEA also hosted its first ever public event through the exhibit, *Kentucky Arts and Craft: A Continuum of Arts and Craft*, which we presented at the Downtown Lexington Public Library November 6, 2010 - January 9 2011. KCHEA introduced a printed brochure at the time of the exhibit to further educate the community. This past summer, our public face was further enhanced with the launch of our web site, kchea.org.

The work KCHEA has done to establish oral histories with the state's leading craft luminaries will continue in the coming year with the support of a 2011 LexArts grant. The grant will support video oral histories with some of Kentucky's most revered luthiers. This is an exciting opportunity that dovetails with the recent traveling exhibit, "Made to be Played", which featured instrument makers identified by the Kentucky Folklife Program and presented by the Kentucky Arts Council and the Kentucky Historical Society.

In its first three years, KCHEA's success can be attributed to a small, but very dedicated board, helpful advisors and several contributors. Based on the positive reaction to our initial accomplishments, we believe support will continue to grow for KCHEA's mission to gather, conserve and present the history and on-going impact of crafts in Kentucky.

Sincerely,



Fran Redmon
President

MISSION

The Kentucky Craft History and Education Association gathers, conserves and presents the history and on-going impact of crafts in Kentucky.

VALUE STATEMENTS

There is an inherent value in the making of craft which embodies both skill and design; many skills are intrinsic in rural culture and have historically been part of essential living.



Kentucky has a long and rich craft heritage involving both the makers and organizations of craft that have created both an economic and cultural impact resulting in national and international recognition for the state as a model for craft development.



History provides valuable lessons that impact our future and documenting and sharing Kentucky's craft history honors the makers and creates pride in our heritage.



The arts offer many educational and economic benefits and support the development of intellectual skills. Crafts can play a role in education through a variety of academic disciplines connecting students to craft artists as role models and educating them to craft as a vocational and lifestyle choice.



The documentation and preservation of Kentucky's craft history is needed and urgent and is best done through the artifacts, documents, and stories told by craft makers and organizational leaders that have most significantly impacted the state's craft movement.



Partnerships are important and have been vital to Kentucky's craft success and are critical to the ongoing preservation and documentation of its history.

OVERVIEW
Accomplishments and Progress Toward Goals

GOAL I: Develop strong organizational capacity to promote our mission.

Policies:

- Reviewed and revised existing administrative policies.
- Consulted with attorney on copyright for video histories and submitted copyright application.
- Drafted video use policy and new release form for video interviews--presented both to attorney for review.

Board Development:

- Amended By-Laws to address new member terms, creating an initial one-year term to ease in new members without having to commit to a full three-year term.
- Increased board membership by one, added Shannon Wilson to the board.
- Developed a short list of potential board members to research.

Planning:

- Established subcommittee-chairs for Collections Committee, including people, paper and objects. Identified and invited members to join subcommittees.
- Established a Craft Encyclopedia Committee toward the goal of obtaining a planning grant.
- Continued to monitor and develop activities according to strategic plan.

Funding:

- Fundraising Committee researched and drafted preliminary categories for donor memberships.
- Approved development of a "founders" letter campaign to support annual campaign.

GOAL II: Create a strong image for marketing.

- Participated in Oral History Association Conference, October 2010, Louisville, Kentucky.
- Presented KCHEA at Appalachian Studies Conference, March 2011, Richmond, Kentucky
- Participated and distributed brochures at Weave a Real Peace Conference, May 2011.
- Developed KCHEA Brochure, and distributed at Library Exhibit, CODA Conference, and via other board contacts and meetings.
- Developed and published KCHEA web site, kchea.org.

Goal III: Facilitate and support the research and documentation of Kentucky's craft history and make it available to many populations.

- Finalized oral history transcripts, including corrections, in preparation for final submission to the Kentucky Oral History Commission.
- Sponsored Anna Fariello as presenter on digitizing collections for KCHEA board and 15 members of Kentucky's art and history communities. Support included cash and in-kind contribution valued at \$1,630.
- Utilized a presentation by Tom Parrish, author of World War II Encyclopedia, to inform the board about the steps in developing an Encyclopedia.

GOAL IV: Partner with other organizations in crafts, the arts, education and humanities to preserve and present Kentucky's craft history.

- Submitted a \$5,000 LexArts matching grant application for oral history videos. The project will support interviews with Kentucky Luthiers identified in the traveling exhibit, "Made to be Played: Traditional Art of Kentucky Luthiers". The exhibit was originally funded through an American Masterpieces grant from the National Endowment for the Arts and toured by the Kentucky Arts Council.

GOAL V: Serve as a national model for collecting and for documenting the craftspeople, written information and objects of our state's history.

- Continued to document KCHEA activities and projects via formal reports.
- Made existing planning documents and materials accessible via the KCHEA web site.
- Provided KCHEA brochures to the 2011 CODA conference in Maine.

GOAL VI: Present the history of crafts so that all Kentuckians take pride in our long, diverse and continuing craft traditions.

- Presented the exhibit *Kentucky Art & Craft: A Continuum of Creativity* at the Lexington Downtown Library. The event was supported via in-kind contributions valued at \$7,100 and received positive media attention.
- Responded to a request from TourSEKY for use of KCHEA videos in tourism promotion via web and mobile phone app.
- Met with KET to determine interest in a documentary on the Kentucky Guild of Artists and Craftsmen that may utilize KCHEA's existing oral history videos.

PROJECTS

Anna Fariello Presentation

Craft Revival: Shaping Western North Carolina Past and Present "Digitizing Collections"

The KCHEA board hosted Anna Fariello as a presenter on September 17, 2010 at the Kentucky Artisan Center at Berea. Based on information gathered from the Forum "Kentucky Craft History: Gather, Conserve and Present" hosted by KCHEA in November 2009, the board determined that it would focus program activities on the development of an informational web site. It was felt a presentation by Anna Fariello would provide valuable information to the board as it began to look at a web presence for KCHEA.

The Craft Revival project presents a web-based digital history documenting the Craft Revival movement that occurred in western North Carolina from 1895 to 1945. A main component of the project is a virtual collection of documents, photographs, craft objects, and artifacts that tells the story of the Craft Revival. This virtual collection consists of digital surrogates that reside together in a database, maintained by Western Carolina University's Hunter Library. A collection policy provides guidance for what materials are selected, digitized, and included in this virtual collection. The website, www.wcu.edu/craftrevival, tells the story of the historic Craft Revival and its impact on western North Carolina.

Along with its own board of directors, KCHEA invited numerous representatives of Kentucky craft, art, and historic organizations. Of the 60 invitations that were extended, 22 were in attendance, including all of KCHEA's own board. The agenda included an overview of the project for the entire group, followed by a presentation for just the KCHEA board on the technical aspects of digitizing historical collections.

The presentation informed the group about funding opportunities, collection methods, partnerships, and the technical implications of creating access to collections through digitization and technology. Participants felt it stimulated ideas about ways to collect information and document craft history and production, and helped to see the potential for collaborations in Kentucky.

Library Exhibit

Kentucky Art & Craft: A Continuum of Creativity

Preview

Kentucky Art & Craft: A Continuum of Creativity provided the public with a broad spectrum of objects from the history of crafts in Kentucky and highlighted current artists that reside in the state. The exhibit was presented with the support of the Lexington Public Library in its Central Library Gallery on Main Street, November 6, 2010 to January 9, 2011. KCHEA hosted Gwen Heffner as a presenter during the opening reception on November 19th. A preview exhibit was presented in the window of the main gallery of the Lexington Downtown Art Center during the World Equestrian Games held in September.

KCHEA board member Susan Goldstein curated the contemporary component of the exhibit with the assistance of Bruce Frank, an artist and Kentucky Guild of Artists and Craftsmen Exhibit Chair. This component represented the exemplary work of twenty-five outstanding contemporary artists including glass artist Stephen Rolfe Powell and fiber artist Arturo Alonzo Sandoval, both of whom have cultivated national reputations. Other artists of note included Linda and Jack Fifield, Dan Neil Barnes, Ron Isaacs, and Erika Strecker alongside other works in iron, bronze, beading, wood, glass, clay, gourds, fiber, and various other materials.

An overview of craft history, with samples going back approximately 100 years was arranged by board members Nancy Atcher and Richard Bellando. A main component of the project was a collection of photographs, craft objects, and artifacts that told the story of the Craft Revival. Historical items such as a Berea College coverlet, quilts, woven rugs, Bybee Pottery, a dough bowl and ladle, and a Chester Cornett chair, were displayed.

The exhibit was significant as it introduced KCHEA to the public for the first time along with a newly published organizational brochure. It was promoted via 2500 printed invitations, articles in the Lexington newspaper and related websites, and the University of Kentucky's public radio program "Curtains at Eight." The exhibit opened to a packed gallery during Lexington's Friday night gallery hop and was well attended throughout its run.

Kentucky Craft Virtual Encyclopedia

Following Anna Fariello's presentation on *Craft Revival: Shaping Western North Carolina Past and Present*, and a discussion on the ways an organization might have a web presence, the KCHEA Board set about looking for possible projects. While a searchable database of objects, people, and papers from Kentucky craft history, modeled on the Craft Revival project, was seen as a desirable goal, the commitment was determined to be beyond KCHEA's current capacity. A virtual Kentucky Craft Encyclopedia was chosen because the work could progress incrementally, be broken into segments, and funding sought for parts without the requirement for a huge sum to finance the whole.

A committee was established to form a framework for the project with the goal to seek funding for a planning grant that would formalize a structure for implementation. The committee's work to date includes:

1. Researched examples of Internet encyclopedias.
2. Presented an example of writing guides.
3. A presentation to the board by Tom Parrish, who told of his experiences in putting together encyclopedias in print form.
4. Listed categories for topics for inclusion in the Kentucky Craft Encyclopedia.

The committee's future actions include:

1. Outline Scope of Work
2. Consult with potential partners and writers about Scope of Work
3. Expand encyclopedia committee
4. Research funding sources

FINANCIAL REPORT

	<u>FY 2010-2011 ACTUAL</u>	<u>FY 2011-2012 PROJECTED</u>
<u>Revenue:</u>		
Contributions:	\$500.00	\$13,000.00
Grant Funds:	\$750.00	\$3,000.00
Other Income:	\$119.50	\$0.00
Net Assets Carried Forward:	\$14,991.36	\$14,685.89
TOTAL REVENUE	\$16,360.86	\$30,685.89
<u>Expenses:</u>		
Personnel/Administration	\$0.00	\$0.00
Project/Interviews:	\$0.00	\$8,000.00
Professional Services:	\$576.00	\$150.00
Board Training/Conferences	\$125.00	\$500.00
Travel	\$268.00	\$200.00
Membership Fees	\$165.00	\$205.00
Email/Web Services	\$61.50	\$120.00
Marketing - Printing	\$340.80	\$900.00
Banking Fees	\$0.00	\$15.00
Software	\$0.00	\$150.00
Mail Services/Postage	\$28.54	\$150.00
Telephone/Conferencing	\$0.18	\$20.00
Filing Fees	\$15.00	\$15.00
Supplies	\$94.95	\$400.00
Net Assets to Carry Forward	\$14,685.89	\$19,860.89
TOTAL EXPENSES	\$16,360.86	\$30,685.89

Contributions:

Grants:

LexArts, \$750

Cash:

Marie Hochstrasser, \$500

Additional In-kind Support:

Barney Miller's

Kentucky Artisan Center at Berea

Lexington Public Library

James Francis

BOARD OF DIRECTORS

Susan Goldstein, Founding President, is an artist, curator, and art collector, graduated from the University of Vermont with a B.A. in Elementary Education and earned a Master's degree in Counseling Psychology from Tuft's University. An innovative clay artist, her work has been included in numerous exhibitions, including the Governor's Mansion in Frankfort and the Congressional Office Building in Washington, D.C. Her work has earned awards including the Purchase Award from the Hoyt institute of Fine Arts. She has numerous past and present board affiliations including a term as president of the Board of the Kentucky Guild of Artists and Craftsmen.

Fran Redmon, President, has a B.F.A. in Commercial Art from Western Kentucky University. From 1986 through 2007 she served as director of Kentucky Craft Marketing (CMP), a program of the Kentucky Arts Council. Fran successfully spearheaded numerous initiatives that gained international recognition for the CMP and established it as a national model. In 2007 she was the recipient of the Craft Organization Development Association's (CODA) national award for "Outstanding Service, Creative Thinking, and Leadership" having a significant impact on the crafts field. Fran has held craft leadership positions in Kentucky and nationally, serving on several boards, advisory councils and various state government committees. She has recently done consulting work with programs in Georgia and Pennsylvania, worked as a consultant for CODA, and is a Kentucky Peer Advisor for the Kentucky Arts Council.

Nancy Atcher, Secretary, has a B.S. in Business from Indiana University. In 1983, she was the first executive director of the Kentucky Art and Craft Foundation, now known as the Kentucky Museum of Art and Craft, Louisville, Kentucky. In 1987, she joined Kentucky Craft Marketing, a program of the Kentucky Arts Council, where she assisted in orchestrating many successful initiatives. In 2001, she coordinated the Program's Product Development Initiative, teaming with artists, craftspeople and retailers to build a retail program for Kentucky products. Since retirement in 2008, Nancy provides marketing workshops to organizations, consulting with individual artists and is active in community theater. She has served on the board of the Artist Business Institute and is currently the chair of the Fine Arts Committee at First United Methodist Church, Frankfort.

Philis Alvic, Treasurer, is an artist, weaver, and writer. Since graduating from the School of the Art Institute in Chicago, she has shown her work in exhibitions throughout the country and been awarded the Certificate of Excellence from the Handweavers Guild of America. She has published over 100 articles and papers on crafts and crafts history and two books, one on early 20th century Appalachian weaving centers and the other on crafts of Armenia. She served as an international craft development consultant through agencies funded by USAID.

Lila Davis Bellando earned a B.A. in Elementary Education at Berea College and a Master's degree in Education with a concentration in art at Eastern Kentucky University. Before becoming co-owner and president of Churchill Weavers in charge of design and product development, she was an elementary art teacher. She has extensive affiliations, past and present, with boards of arts, civic, and education organizations, including serving as the Vice Chair of the Kentucky State Board of Education. She is currently serving as president for the Southern Highland Handicraft Guild board of directors.

Richard Bellando, was co-owner and vice president in charge of sales and operation of Churchill Weavers and before that, served as the director of the Berea College Student Crafts Industries. He graduated from Berea College and did postgraduate work at Vanderbilt University. He was the first executive director of the Kentucky Guild of Artists and Craftsmen from 1967-1970. He currently serves on the boards of numerous arts, business, and civic organizations.

Mary Reed, is a craft artist and co-owner of Appalachian Crafts. She attended the University of Kentucky where she studied fine arts. She is a juried member of the Kentucky Guild of Artists and Craftsmen, the Kentucky Craft Marketing Program and the Kentucky Peer Advisory Network. She serves on the advisory council of the Kentucky Appalachian Artisan Center and as a mentor for the Kentucky Craft Marketing Program. She has conducted numerous crafts workshops and artist residencies in elementary schools and her work has been presented in numerous exhibitions.

Shannon H. Wilson is head of Special Collections & Archives at Berea College. He holds his B.A. in History from Berea and his M.A. in History and Historical Administration from Wright State University. Shannon is the author of "Berea College: An Illustrated History" and with Kenneth W. Noe, is the co-editor of *The Civil War in Appalachia: Collected Essays*. He is also the author of numerous articles and book reviews related to Southern Appalachia and the South.

KCHEA ADVISORY COUNCIL

Kimberly H. Bryant is a practicing attorney with Greenebaum, Doll & McDonald and a member of the Corporate and Commercial Practice Group and the Real Estate Development and Construction Law Team. Her civic and charitable involvement includes Bluegrass Rape Crisis Center Board of Directors, 2006-Present; Leadership Lexington Class of 2008-2009; Advanced Manufacturing Partnership member, 2008; and Vice Chairperson of the Lexington-Fayette Urban County Government Address Enforcement Hearing Board, 2008-Present. She is a 1996 graduate of Morehead State University and obtained her law degree from the University Of Kentucky College Of Law in 2001.

Marie Hochstrasser, a fiber artist and art educator has a masters degree in Art Education /Textile Research from the University of Oregon and a B.A. from UCLA. She taught Art Education at Transylvania University and the University of Kentucky. She has exhibited her fiber work on both coasts, as well as regionally. She helped found the Fiber Guild of Lexington, Inc. and served several terms as President. She has served as President of the Lexington Art League, and of the Kentucky Guild of Artists & Craftsmen, as KY Representative to the Handweavers Guild of America and the American Craft Council/Southeast Region and on the Board of the KY Museum of Art and Craft, Louisville. She has written articles on Kentucky women artists for *Arts Across Kentucky* Magazine. Honors include Second Prize in the 1954 Young Americans Exhibition at America House in New York City, the Kentucky Crafted Emeritus Award, and the Rude Osolnik Award for her lifetime contribution to the advancement of Kentucky craft.

Lester Pross has a M.A. from Ohio University and has studied extensively abroad. He is a recognized Appalachian landscape painter, was the chair of the Berea College Art Department for many years and also taught internationally. He was the first president of the Kentucky Guild of Artists and Craftsmen and in that capacity coordinated the Kentucky Guild Train. He is a former president of the Kentucky Art Education Association. His honors include a Fulbright Fellowship, Who's Who in American Art listing, and Kentucky Guild Fellow. He has exhibited, lectured, and juried exhibits extensively and has many published articles to his credit. He is currently active in the community serving on several boards.

Judy Sizemore, an arts and educational consultant, has served as an arts education consultant for the Kentucky Arts Council, the Kentucky Department of Education, Kentucky Educational Television, and the Kentucky Historical Society. She developed a Visitor's Guide, Audio tour, and extensive, web-based educational materials as a companion project for TRADITIONS/INNOVATIONS: American Masterpieces of Southern Craft and Traditional Art (<http://www.traditioninnovation.org>).