



ANNUAL REPORT

2013-2014

Kentucky Craft History & Education Association
PO Box 22363
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Kentucky Craft History & Education Association

Annual Report 2013-2014

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**Kentucky Craft History
& Education Association**
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Lexington, KY 40522
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BOARD OF DIRECTORS

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Lexington, KY

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Frankfort, KY

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Frankfort, KY

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Judy Sizemore
McKee, KY

November, 2014

Dear Friends and Supporters:

The Kentucky Craft History and Education Association (KCHEA) is pleased to present its 2014 Annual Report. KCHEA continues to make strides toward our goal of documenting and presenting the ongoing impact of craft in Kentucky.

The past year has marked more of a progression into the digital age for our organization. This has taken the form of KCHEA produced oral histories that are now part of the Kentucky Historical Society's online digital collection. Excerpts from a sampling of oral history interviews clips are also accessible on KCHEA's web site and YouTube channel.

Social media provides many opportunities for sharing and presenting the information that we've been able to collect and for promoting KCHEA's mission. We have focused on gaining a presence through our KCHEA Facebook page, ongoing updates to our web page, and through electronic news and fundraising. These resources extend our visibility and enable us to share resources in an efficient and cost-effective manner.

A planning grant proposal prepared for the National Endowment for Humanities, while not funded, has helped us develop a blueprint for the implementation of the Craft Encyclopedia. The committee is working on several sample projects that will help define the process and, hopefully, make the project more attractive to potential funders.

Please take the time to review the following report and more of the details of our efforts this past year. We hope we will be able to announce plans for a public event in the coming year and a training presentation to assist artists and their families in documenting and preserving their personal craft histories and collections.

In the meantime, look for us on Facebook and the web.

Sincerely,

Fran Redmon
President



MISSION

The Kentucky Craft History and Education Association gathers, conserves and presents the history and ongoing impact of crafts in Kentucky.

VALUE STATEMENTS

There is an inherent value in the making of craft which embodies both skill and design; many skills are intrinsic in rural culture and have historically been part of essential living.



Kentucky has a long and rich craft heritage involving both the makers and organizations of craft that have created both an economic and cultural impact resulting in national and international recognition for the state as a model for craft development.



History provides valuable lessons that impact our future and documenting and sharing Kentucky's craft history honors the makers and creates pride in our heritage.



The arts offer many educational and economic benefits and support the development of intellectual skills. Crafts can play a role in education through a variety of academic disciplines connecting students to craft artists as role models and educating them to craft as a vocational and lifestyle choice.



The documentation and preservation of Kentucky's craft history is needed and urgent and is best done through the artifacts, documents, and stories told by craft makers and organizational leaders that have most significantly impacted the state's craft movement.



Partnerships are important and have been vital to Kentucky's craft success and are critical to the ongoing preservation and documentation of its history.

**KCHEA
STRATEGIC PLAN
July 1, 2012 - June 30, 2015**

EXECUTIVE SUMMARY

GOAL I: Develop strong organizational capacity to promote KCHEA mission.

Objective 1: Understand and develop board skills needed to accomplish objectives

- a. Identify and assess current board member skills
- b. Add board members with additional skills
- c. Implement board training
- d. Develop board packets

Objective 2: Develop policies and procedures for working on objectives

- a. Create policy or procedure when needed
- b. Review policies

Objective 3: Review Strategic Plan

- a. Annually review strategic plan
- b. Communicate & make accessible information in the strategic plan

Objective 4: Develop strong financial stability

- a. Identify potential funding
- b. Establish process for securing funds
- c. Secure funding
- d. Follow through on funding reporting and stewardship

GOAL II: Create a strong image for marketing.

Objective 1: Promote Brand Identity

- a. Develop and communicate the message
- b. Develop and maintain presentation materials

Objective 2: Build relationships with people and groups who support KCHEA

- a. Identify people and organizations for partnering
- b. Form partnerships and collaborate
- c. Acknowledge people and organizations in partnerships

Goal III: Facilitate and support the research and documentation of Kentucky's craft history and make it available to many populations.

Objective 1: Establish framework for documenting: people, paper, and objects during different periods.

- a. Identify types of things to document
- b. Identify time, regions, and cultures to document
- c. Identify where things are to be found
- d. Identify appropriate repositories for various documentations

Objective 2: Conduct research of craft in Kentucky (people, paper, and objects)

- a. Identify & document existing research
- b. Identify needed research
- c. Support and facilitate further research

Objective 3: Develop appropriate KCHEA research & documentation projects.

- a. Identify and document people, papers, and objects
- b. Establish process for developing projects
- c. Implement projects

GOAL IV: Partner with other organizations in crafts, the arts, education and humanities to preserve and present Kentucky's craft history.

Objective 1: Identify and establish relationships with potential partners

- a. Identify potential partners
- b. Communicate mission to potential partners
- c. Determine common needs and goals

Objective 2: Seek input from partners on possible projects

- a. Contact potential partners
- b. Discuss joint areas of interest

Objective 3: Collaborate on projects with partners

- a. Investigate potential projects with partners
- b. Select projects
- c. Determine areas of responsibility
- d. Detailed action plan for project

Objective 4: Facilitate work of partners

- a. Determine types of projects to facilitate
- b. Establish mechanism to communicate opportunities
- c. Provide access to resources

GOAL V: Serve as a national model for collecting and for documenting the craftspeople, written information and objects of our state's history.

Objective 1: Document, monitor, and evaluate activities

- a. Develop tools for evaluating success
- b. Identify best practices
- c. Communicate successes and failures

Objective 2: Publicize activities

- a. Identify methods of communication
- b. Develop tools for communication
- c. Develop general information dissemination list
- d. Communicate successes and failures

GOAL VI: Present the history of crafts so that all Kentuckians take pride in our long, diverse and continuing craft traditions.

Objective 1: Develop major projects

- a. Identify potential projects
- b. Establish priorities of projects
- c. Determine partners and resources needed for projects
- d. Implement projects

Objective 2: Establish a presence in diverse locations

- a. Identify venues
- b. Determine how to approach and what is appropriate

Objective 3: Reach out to diverse populations

- a. Identify diverse populations.
- b. Determine how to reach diverse populations

OVERVIEW

Accomplishments and Progress Toward Goals

GOAL I: Develop strong organizational capacity to promote our mission.

Policies:

- Reviewed the Kentucky Nonprofit Network's principles and practices checklist identifying and updating practices and policies as needed in the areas of governance, planning, transparency & accountability, and financial management.
- Completed charitable solicitation registration with Kentucky State Attorney General.
- Created and implemented board disclosure statement in compliance with current conflict of interest policy.
- Amended by-laws to include required organizational information and changed date of annual meeting to better facilitate financial reporting.

Administration:

- Streamlined process of providing materials to board members at meetings.
- Drafted purpose statements for fundraising, craft encyclopedia, and marketing & publicity committees to clarify work of the committees and facilitate orientation of new board members.
- Facilitated the transition of treasurer's duties to new officer and the implementation of accounting software for better reporting.
- Secured board of director's liability insurance policy.
- Received approval for state sales tax exemption on purchases.
- Completed IRS and Secretary of State required reports.
- Utilized domain emails for better organizational recognition in communications for several key board positions.
- Updated plan and put procedures in place for better document retention and security.
- Obtained a Dun & Bradstreet number.

Board Development:

- Three new members were appointed to the board for a one-year term including Bob Gates, Larry Isenhour, and Allan Weiss. Betsy Tyrrell, Richard and Lila Bellando resigned.
- Completed board skill assessments survey with newly appointed board members and appointed to board committees.
- Continued membership in Kentucky Non-Profit Network.

Funding:

- Promoted honorary founders on KCHEA web-site as means to enhance credibility in fundraising.
- Participated in the Kentucky Non-profit Network sponsored "Kentucky Gives Day" campaign. Created online fundraising page via Razoo as part of this program. Added donation information to KCHEA web page and Facebook page.
- Identified need to set up PayPal in order to accept credit card payments and increase fundraising capacity via web-site and Facebook.

GOAL II: Create a strong image for marketing.

- Marketing and Publicity committee established guidelines for administration of social media. Created KCHEA Facebook page and YouTube channel. Set up Mail Chimp account to better facilitate process of sending KCHEA emails and press releases and better list management and subscription services.
- Completed 2013 Annual Report, distributed to advisors, honorary founders and posted on KCHEA web site.
- Distributed press releases on new board members and posting of Craft Luminary videos online.

- Developed Craft Encyclopedia brochure for use in promoting the project at conferences and related events.
- Presented on KCE at the Kentucky Museum and Heritage Alliance conference in Morehead on June 23, 2014.

GOAL III: Facilitate and support the research and documentation of Kentucky's craft history and make it available to many populations.

- Contracted with Amanda Fickey to transcribe 17 luthier interviews in accordance with the Kentucky Oral History grant received in 2013. Completed transcripts and interviews will be placed with the Kentucky Oral History commission and become part of KCHEA's collection in the online digital library.
- Contracted with Janet Gates, to complete missing transcript for Dave Caudill and missing portions of Paul Hadley interviews.
- Applied to LexArts for continuation of Craft Luminary videos.
- Conducted Craft Luminary interviews with David Appalachian Crafts, an Eastern Kentucky Crafts Cooperative; Terry Ratliff, a chairmaker from Martin, and Ed Brinkman, former leader of the Kentucky Guild of Artists and Craftsmen affiliated with the train that sent crafts and demos across the state in the 60's.

GOAL IV: Partner with other organizations in crafts, the arts, education and humanities to preserve and present Kentucky's craft history.

- Expanded craft encyclopedia committee members to include several new partners.
- Continued Kentucky Museum and Heritage Alliance membership. Added membership to the American Association for State and Local History.

GOAL V: Serve as a national model for collecting and documenting the craftspeople, written information and objects of our state's history.

- Continued to document KCHEA activities and projects via formal reports (e.g. 2013 Annual Report, yearly calendar of activities, event and grant reports, and via the web).
- Board participation in Appalachian Studies conference and Kentucky Museum and Heritage Alliance annual meeting.

GOAL VI: Present the history of crafts so that all Kentuckians take pride in our long, diverse and continuing craft traditions.

- Created education committee, appointed chair and identified potential committee members.
- Conducted ongoing meetings and planning with Kentucky Craft Encyclopedia (KCE) committee. Prepared planning grant to National Endowment for the Humanities. While not funded, next steps for pursuing funding were identified. Several KCE subcommittees were established so that implementation plans may continue while funding is sought. Created mock web site and sample entry for weaving with related topics as a model for the other encyclopedia entries.
- Sponsored KCE donation at Appalachian Studies Conference accompanied by newly printed information brochure on KCE.
- KET documentary on Kentucky Guild aired, with research provided via KCHEA interviews.
- Presented on Craft Luminary luthier videos to KET to promote potential documentary project.
- Produced sampling of video excerpts from Craft Luminary interviews with Linda Fifield, McKee, a bead artist; Crit Luallen, Frankfort, former Commissioner of the Department of the Arts influential in the development of the Craft Marketing Program; and Art Mize, Lexington, a luthier. Posted excerpts on KCHEA web site and KCHEA YouTube channel.
- Coordinated with Kentucky Oral History Commission to place interviews from the more than 40 initial Craft Luminary interviews within the Kentucky Historical Society's [online digitized collection](#).

KENTUCKY CRAFT ENCYCLOPEDIA



The Kentucky Craft Encyclopedia (KCE) project has shown steady progress, despite some setbacks. Considerable time was spent in the fall of 2013 on a grant submission to the National Endowment for the Humanities. The KCE committee had suggested significant changes to an early draft and this provided direction for the revised effort. Jamil Zainaldin from the New Georgia Encyclopedia and head of the Georgia Humanities Council, who also presented at the 2012 KCE planning meeting, reviewed the grant and proclaimed it well written. The NEH determined that the grant did not fit the category, and the proposal did not go forward for review.

Evaluation of the project status by the KCE committee led to a plan for providing more groundwork with available resources. Analysis of the grant objectives produced several initiatives that could be pursued within the current committee structure.

The category of 'Weaving' was investigated as a model for gathering information for other craft disciplines. A sample website using Google tools was created to begin collecting material already available on the Internet. A list of information resources available throughout the state has begun. Further committee work included an exploration of the technical structure of the encyclopedia. Next steps include the development of guidelines for organizations to self-submit their information for the KCE. Other grant opportunities are being explored.

A newly created brochure on the background and plans for the encyclopedia was distributed at the Appalachian Studies Association conference in March 2014. Significant interest was shown in the project, especially from the Folklife Center at Fairmont State University in West Virginia.

A presentation on the KCE was made at the Kentucky Museum and Heritage Alliance annual conference in Morehead in June. Input was gathered from museums about the process of highlighting their craft objects and activities and linking to their websites and databases.

Committee:

Philis Alvic, Chair
Fran Redmon
Elizabeth Adler
Thomas A. Adler
Brent Bjorkman
Joy Gritton
Alan Mills
Ashley Runyon
Deirdre Scaggs
Jennifer Spence

CRAFT LUMINARY PROJECT

KCHEA's primary focus is to document and present the ongoing impact of Kentucky's rich craft heritage and tradition. The beginnings of the organization are rooted in the production of video oral histories of some of the most recognized craft makers, administrators, and leaders that have influenced Kentucky's modern craft movement.

Through our past work with the Kentucky Historical Society, the oral history interviews of more than 40 Kentucky craft luminaries were added to their online digital collection. This brings the project full-circle by making these resources easily accessible to scholars, researchers and the public. KCHEA contracted with Amanda Fickey to transcribe 17 luthier interviews in accordance with the Kentucky Oral History grant received in 2013. These completed transcripts and interviews will be placed with the Kentucky Oral History Commission and become part of KCHEA's collection in the online digital library.

Taking full advantage of the technological resources that are most often accessed by the public, KCHEA has set up its own YouTube channel, KCHEAORG. A sampling of 28 video clips featuring Crit Luallen, former state official and commissioner of the Department of the Arts; bead artist Linda Fifield, and luthier (stringed instrument maker), Art Mize, now can be viewed in an easily accessible format.

- **Crit Luallen** discusses the rich craft traditions in the state and the role of the Kentucky Guild of Artist and Craftsmen that became a voice for artisans before the state's marketing efforts began. She reviews the expansion of the state's craft marketing efforts through national venues and training and talks about the challenge of maintaining the artistic merit of crafts while promoting them as an economic driver. She explains how state government's cultural heritage tourism focus helped promote Kentucky crafts. Crit talks about how she supported the development of crafts as she extended her state government career. She explains that the state's craft tradition and craft marketing success helped projects like the Berea Artisan Center and Kentucky School of Craft become feasible.
- **Linda Fifield** talks about the many influences on her work including those from her family growing up in Knott County, -visiting the Field Museum, and studying nature and Native American basketry. She covers several aspects of her beading techniques and her collaborative with her husband and woodworker, Jack Fifield. She reviews her entry into the national marketplace, working as an artisan in business, offers tips to new artists, and assesses the current state of craft and opportunities for working artisans.
- **Art Mize** talks about his early influences and foray into a musically oriented career and his work as a luthier. His video interviews cover details of repairing and restoring a diversity of musical instruments. He was inspired by his mentor J.B Miller and discusses those influences and how he puts a part of himself and his artistic mark on violins that he makes.

During the past year, KCHEA continued its work on the documentation of notable craft luminaries and with new video oral histories. Three new interviews were conducted including Ruth Iwanski, the former and long-time director of the 43 year-old Eastern Kentucky cooperative, David Appalachian Crafts; Terry Ratliff, a Martin, Kentucky chair-maker who produces beautiful chairs from hand tools; and Ed Brinkman, a former director of the Kentucky Guild of Artists and Craftsmen that was instrumental in the implementation of the Guild Train that presented crafts exhibits across the state in the 1960s, eventually leading to the creation of the Guild's annual fairs. KCHEA has identified numerous additional candidates for ongoing oral histories it plans to conduct.

Committee:

Susan Goldstein, Chair
Dave Caudill
Bob Gates
Mary Reed
Mary Stuart Reichard
Allan Weiss

FINANCIAL REPORT

	Budget FY2013-14	Actual FY2013-14	Budget FY 2014-15
Bank Accounts			
Community Trust		8876.31	
Berea College		3180.30	
Total		\$12,056.61	
Income			
Contributions	\$10,000.00	\$464.68	\$5,300
Grants	\$2,000.00	\$2,000.00	\$2,000.00
Other		\$240.00	\$0.00
Total Income	\$12,000.00	\$2,704.68	\$7,300.00
Expense			
Operating			
Board training /Conferences	\$500.00	\$110.00	\$300.00
Fees	\$100.00	\$30.00	\$30.00
Insurance	\$0.00	\$430.00	\$450.00
Memberships	\$200.00	\$195.00	\$200.00
Office supplies	\$400.00	\$258.98	\$300.00
Postage	\$300.00	\$188.60	\$200.00
Promotion	\$1,000.00	\$0.00	\$500.00
Software /Tech	\$200.00	\$150.00	\$200.00
Travel /Misc.	\$300.00	\$96.13	\$120.00
Personnel / Consultants	\$2,500.00		
Total Operating	\$5,500.00	\$1,458.71	\$2,300.00
Projects			
Luminaries Interviews	\$0.00	\$945.25	\$5,000.00
Luthier Interviews	\$6,500.00	\$412.68	\$0.00
Transcriptions		\$1,820.00	\$2,500.00
Video Clip Production		\$1,137.50	
Total Projects	\$6,500.00	\$4,315.43	\$5,000.00
Total Expense	\$12,000.00	\$5,774.14	\$7,300.00
Net Ordinary Income	\$0.00	-\$3,069.46	\$0.00

Contributions:

Additional In-kind Support:

Kentucky Historical Society
Boone Center, University of Kentucky
Lexington Public Library, Beaumont

Volunteer Hours:

Board Members - 1086
Craft Encyclopedia Committee - 75
Craft Luminary Committee - 30
Education Committee - 4
TOTAL - 1195

BOARD OF DIRECTORS

Susan Goldstein, Founding President, an artist, curator, and art collector, graduated from the University of Vermont with a B.A. in Elementary Education and earned a M.A. degree in Counseling Psychology from Tuft's University. An innovative clay artist, her work has been included in many national and regional exhibitions, including the Governor's Mansion in Frankfort and the Congressional Office Building in Washington DC. She has numerous past and present board affiliations including the Kentucky Museum of Art and Craft, the Lexington Art League, Lexington Fayette County Government, and the Kentucky Guild of Artists and Craftsmen, where she served as president. In 2009, nominated by the Lexington Arts Council, she received the National Philanthropy Day Award.

Fran Redmon, President, has a B.F.A. in Commercial Art from Western Kentucky University. From 1986 through 2007 she served as director of Kentucky Craft Marketing (CMP), a program of the Kentucky Arts Council. She spearheaded numerous initiatives that gained international recognition for the CMP and established it as a national model. She was the 2007 recipient of the Craft Organization Development Association's (CODA) national award for "Outstanding Service, Creative Thinking, and Leadership" having a significant impact on the crafts field. She has held craft leadership positions in Kentucky and nationally, serving on several boards, advisory councils and various state government committees. As a private consultant she has assisted several state groups and worked with CODA in planning its 2010 annual conference. She is a Kentucky Peer Advisor for the Kentucky Arts Council and serves as program chair for the board of the Kentucky Appalachian Artisan Center.

Nancy Atcher, Secretary, has a B.S. in Business from Indiana University. In 1983, she was the first executive director of the Kentucky Art and Craft Foundation, now known as the Kentucky Museum of Art and Craft, Louisville, Kentucky. In 1987, she joined Kentucky Craft Marketing, a program of the Kentucky Arts Council, where she assisted in orchestrating many successful initiatives. In 2001, she coordinated the Program's Product Development Initiative, teaming with artists, craftspeople, and retailers to build a retail program for Kentucky products. Since retirement in 2008, Nancy provides marketing workshops to organizations, consults with individual artists, and is active in community theater. She has served on the board of the Artist Business Institute and is currently the chair of the Fine Arts Committee at First United Methodist Church, Frankfort.

Philis Alvic, Treasurer, is an artist, weaver, and writer. Since graduating from the School of the Art Institute of Chicago, she has shown her work in exhibitions throughout the country. In 1977 she was awarded the Certificate of Excellence from the Handweavers Guild of America and received an Al Smith Fellowship from the Kentucky Arts Council in 1996. She has published over 100 articles and papers on crafts and crafts history and two books, one on early 20th century Appalachian weaving centers and the other on crafts of Armenia. She consulted on craft development in 15 different countries through agencies funded by USAID.

Bob Gates is the founder and former director of the Kentucky Folklife Program. He has a masters in Folk Studies and Historic Preservation from Western Kentucky University and over 30 years of experience as a public folklorist. He has worked throughout the United States as an ethnographer, oral historian, exhibit designer, festival director, cultural consultant, cultural diversity trainer, and teacher. Bob was recently honored by the American Folklore Society with the Benjamin Botkin Prize for significant achievement in public folklore. He is currently working as an independent Folklorist consulting with individuals and organizations to document and present their own corporate, family, and community histories and cultures. Bob is a consultant through the Kentucky Arts Council's Kentucky Peer Advisory Network (KPAN). He is the 2014 Governor's Awards in the Arts recipient of Folk Heritage Award recipient.

Larry Isenhour is a Kentucky registered Architect with Green Scheme Design. He is a collector of Kentucky art and folk art and has been a supporter of the arts in Kentucky as past president of the Lexington Art League and board member of the Kentucky Folk Art Center, Mid-south Sculpture Alliance, and Kentucky Museum of Art and Craft. In 2014 he authored, *The Houses of Richard B. Isenhour, Mid-Century Modern in Kentucky*, about his father's architectural career.

Mary Reed is a craft artist and co-owner of Appalachian Crafts. She attended the University of Kentucky where she studied fine arts. She is a juried member of the Kentucky Guild of Artists and Craftsmen, the Kentucky Craft Marketing Program, and the Kentucky Peer Advisory Network. She serves on the advisory council of the Kentucky Appalachian Artisan Center and as a mentor for the Kentucky Craft Marketing Program. She has conducted numerous crafts workshops and artist residencies in elementary schools and her work has been presented in numerous exhibitions.

Allan Weiss is a mediator, arbitrator, researcher, and folk art collector and historian. Parts of his collection have been shown in numerous museums and galleries including the Dallas Museum of Art, High Museum of Art, Virginia Museum of Fine Arts, Milwaukee Art Museum, Joslyn Art Museum, and The Speed Art Museum. The University of Louisville Art Department has used his collections for undergraduate and graduate students in its curatorial program. He is the founder of a public art project, Peace Postcards, which has produced over 20,000 peace postcards from around the United States and 25 nations. He currently serves on the Advisory Board of the Kentucky Folk Art Center and the Board of Interfaith Paths to Peace. He is an Honorary Board Member of the Kentucky Museum of Art and Craft.

KCHEA ADVISORY COUNCIL

Kimberly H. Bryant is a practicing attorney with Greenebaum, Doll & McDonald and a member of the Corporate and Commercial Practice Group and the Real Estate Development and Construction Law Team. Her civic and charitable involvement includes Bluegrass Rape Crisis Center Board of Directors, 2006-Present; Leadership Lexington Class of 2008-2009; Advanced Manufacturing Partnership member, 2008; and Vice Chairperson of the Lexington-Fayette Urban County Government Address Enforcement Hearing Board, 2008-Present. She is a 1996 graduate of Morehead State University and obtained her law degree from the University Of Kentucky College Of Law in 2001.

Marie Hochstrasser, a fiber artist and art educator has a M.A. in Art Education /Textile Research from the University of Oregon and a B.A. from UCLA. She taught Art Education at Transylvania University and the University of Kentucky. She has exhibited her fiber work on both coasts, as well as regionally. She helped found the Fiber Guild of Lexington, Inc. and served several terms as President. She has served as President of the Lexington Art League, and of the Kentucky Guild of Artists & Craftsmen, as KY Representative to the Handweavers Guild of America and the American Craft Council/Southeast Region and on the Board of the KY Museum of Art and Craft, Louisville. She has written articles on Kentucky women artists for *Arts Across Kentucky* magazine. Honors include Second Prize in the 1954 Young Americans Exhibition at America House in New York City, the Kentucky Crafted Emeritus Award, and the Rude Osolnik Award for her lifetime contribution to the advancement of Kentucky craft.

Lester Pross has a M.A. from Ohio University and has studied extensively abroad. He is a recognized Appalachian landscape painter, was the chair of the Berea College Art Department for many years, and also taught internationally. He was the first president of the Kentucky Guild of Artists and Craftsmen and in that capacity coordinated the Kentucky Guild Train. He is a former president of the Kentucky Art Education Association. His honors include a Fulbright Fellowship, Who's Who in American Art listing, and Kentucky Guild Fellow. He has exhibited, lectured, and juried exhibits extensively, and has many published articles. He is currently active in the community serving on several boards.

Judy Sizemore, an arts and educational consultant, has served as an arts education consultant for the Kentucky Arts Council, the Kentucky Department of Education, Kentucky Educational Television, and the Kentucky Historical Society. Her latest projects include an artist-in-residence program for Berea College's Promise Neighborhood Initiative, lifelong learning in the arts programming for the City of Berea (the Festival of Learnshops and the Twelve Days of Christmas), and in partnership with Joanna Hay the development of a website and cell phone tour for Frankfort's Public Art Tour.

HONORARY FOUNDERS

Marlene Helm, of Nicholasville has a M.A. and Ph.D from the University of Kentucky and a B.A in Education from Kentucky State University. She most recently served as the Commissioner of Public Services for Lexington-Fayette County Urban Government. Marlene has held numerous positions in education, and state and city government throughout her career. Notable among them she was an Adron Doran Fellow at Morehead State University, Interim Dean for the College of Education at Eastern Kentucky University, and a visiting professor at Georgetown College. She served as the Secretary of Arts, Education and Humanities with the Commonwealth of Kentucky, having oversight of the Arts Council, Heritage Council, and Historical Society in that role. She served for many years in several positions with Fayette County Public Schools. Dr. Helm has received numerous awards and acknowledgements for leadership, education, and achievement in her fields of endeavor. She has an extensive history in board leadership with many central Kentucky charities and non-profits with a focus toward social issues, education, arts, and heritage.

Sherry K. Jelsma, graduated from Eastern High School in Middletown, KY, earned her B.A. at Harvard College, and M.A. from New York University. She was elected to three terms on the Jefferson County School Board from 1982–1991, when she left the board to serve under Governor Brereton Jones as Secretary of the Education, Arts, and Humanities Cabinet. Introduced to the Craft Marketing Program, she committed to strengthening it and its Craft Market. In 1997, she served as interim CEO of the Kentucky Center for the Arts. In 2002 and 2003, she served as Cultural Arts Liaison to Mayor Jerry Abramson of Louisville. Now retired, she lives in Shelby County in the 1830s home she and her husband restored.

Crit Luallen, a Frankfort Kentucky native, has been in public service for over 30 years and most recently served as Kentucky State Auditor from 2003 through 2011. Prior to public office, Ms. Luallen served seven years as Secretary of the Governor's Executive Cabinet. During her public service career, Ms. Luallen worked for six governors in the positions of State Budget Director, Secretary of the Finance and Administration Cabinet, Secretary of the State Tourism Cabinet, Commissioner of the Kentucky Department of the Arts, and Special Assistant to the Governor. During her state government tenure, Ms. Luallen helped secure funding for the Governor's School for the Arts and the Kentucky History Center. She was also instrumental in the development of the Kentucky Craft Marketing Program. The significance of Ms. Luallen's work has been recognized with many honors including the 2011 recipient of the Livingston Taylor Ethics Award and Governing Magazine's Public Official of the Year 2009 Award. Ms. Luallen is a graduate of Centre College, where she serves on the Board of Trustees.

Kay Lowe-Masuhr, a lifelong native of Louisville, has a B.A. in Fine Arts and Education from the University of Kentucky. Her career started as a graphic artist with the local Public TV/ KET station, while an active leader in various national & southern communication associations. After completion of her M.A. in Fine Arts at Eastern Kentucky University, she left WKPC/Louisville to become the Creative Services Director for the Kentucky Department of Information, and later Director of Information and Creative Services, Kentucky Department of Tourism. She served as Deputy and then Commissioner of the Kentucky Department of the Arts, which oversaw the promotion of the state's artists and craftsmen. Kay served as Community Relations Director for the Louisville Free Public Library. She and her husband, Burkhard, are partners with Masuhr International Marketing, Inc., which markets and produces events for artists, tourism, equestrian and international trade clients and actively produces the Library's Authors Events.

Juanita Betz Peterson, received a B.S. in Health and Physical Education from Xavier University of Louisiana, and a M.A. in Physical Education for Women, with dance emphasis, from the University of Iowa. She taught at both secondary and middle schools in three states, and at universities in Louisiana and Illinois. In 1984, she became Arts Consultant for the Kentucky Department of Education and subsequently served as Arts and Cultural Outreach Consultant and Director of Textbook Services. From 1990 -2000, Juanita served as the Coordinator of Extramural Minority Programs, and Staff and Community Development Director, respectively for the University of Kentucky Medical Center Chancellor's Office. She has championed causes in the arts, education, preventive health care, and grief resolution. She and her late husband, Dr. Roy P. Peterson, jointly received numerous awards for their efforts. Juanita received the YWCA Women of Achievement Award and the Human Diversity Award-UK Chandler Medical Center. She is the founder and board member of the Dr. Roy P. Peterson Arts and Education Fund, Inc., a nonprofit that raises funds for arts and educational outreach for youth.